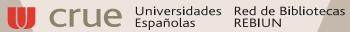


All services under one roof: a case study of a super-converged service





All services under one roof: a case study of a super-converged service

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Liverpool John Moores University GLOUCESTERSHIRE at Cheltenham and Gloucester





- Ex-Polytechnic –strong teaching & learning focus with areas of research excellence
- 24,000 students, 3 campuses







Before Super-Convergence UNIVERSITY OF GLOUCESTERSHIRE at Cheltenham and Gloucester

- 3 Campus based libraries (24/7)
- 3 Campus based student administration offices
- 1 central careers service
- 21 faculty/school offices (all with different opening time and different approaches)
- Some replication/duplication a lot of referral

After



3 campus based Centres open 24/7

Implementation at LJMU



- Closed 21school & faculty offices (to students)
- Closed separate student administration Campus Centres
- Created a new structure and refurbished the LRCs
- Moved some faculty staff in recognition of movement of programme support to students
- Change management programme ("getting to know you", "managing myself through change", "managing others through change" etc.) and skills training
- Ways of working (flexi, coffee breaks, "uniforms")

LJMU: student support



STUDENT SUPPORT ZONE

enrolments(all students)

module registration
student finance
complaints
coursework submission
general enquiries
Withdrawals
transcripts and results
liaison with faculties

Communication

FACULTY

programme set-up and maintenance

maintaining patterns of study

timetable administration

exam administration

mark entry

MAB/PAB administration activity relating to

professional bodies

liaison with student zone

Key Principles:

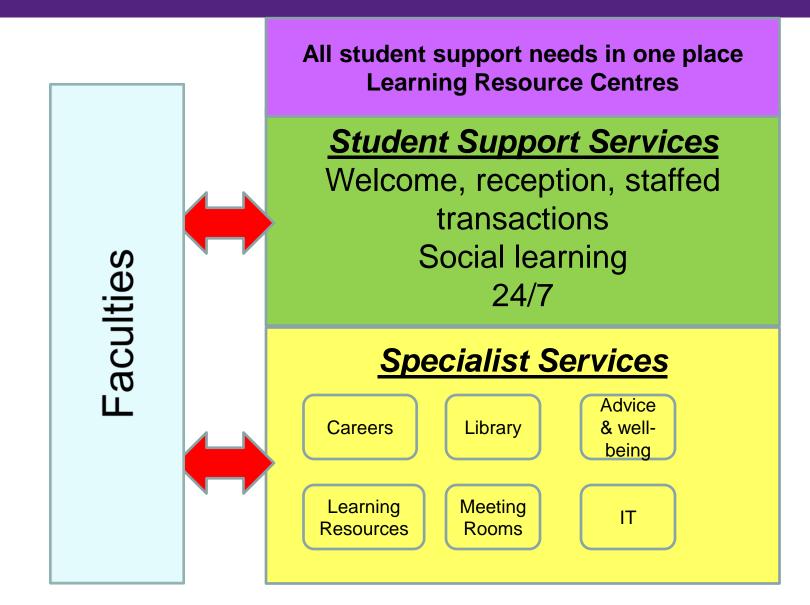
All student facing activity will take place in the student zones (closure to students of 21 school & faculty offices)

Duplication of activities will be removed and placed in the most suitable location

Data quality will aim to eliminate the need to complete administration activities that involve checking reports

LJMU: service delivery





Success



- Students no longer referred to lots of different buildings
- Staff based together and understand different areas of work
- Consistency of administration no local practices possible
- Consistency of customer service

Challenges



- Referral to academics for academic advice
- Support to students when in Faculty buildings
- Cultural differences and ways of working
- Where is the Library?
- Statistical data, performance measurement
- Leadership of the constituent parts

Data after first year



- 1.35m visits p.a.- decreased by 5% but head counts increased by 12%
- Maximum occupancy IT use at 90-100% for an average of 23% of hours open (student:PC ratio highest in north west)
- 11% staff cuts at the same time as an expansion in service offer
- 98% of spot survey satisfied/very satisfied with central enrolment

Student comments



"The new LRC is wicked. It's great fun working here. Thanks."

"Computing facilities have improved significantly"

"I felt there was always someone on hand with any course enquiries I had regarding my course and facilities in the University"

The improvements made to the Library in the last couple of years have meant I can now easily spend all day working here"

The student experience has truly been enhanced as a result of all student facing services being under one roof, and the staff there being able to support students using the services in an excellent manner.

Postscript



- Development of registry functions and subsequent organisational de-convergence
- Re-introduction of some administrative presence in Faculty buildings
- Continued seamless delivery of services to students under one roof.